



### The New Generation and the Library—A Student Video Contest

By Ken Lyons, Reference, and Kerry Scott, Collection Planning

Building on the success of the Summer '07 Learning 2.0 project (see "23 Things We Did Last Summer" at [http://library.ucsc.edu/friends/Newsletters/Library\\_Newsletter\\_1.pdf](http://library.ucsc.edu/friends/Newsletters/Library_Newsletter_1.pdf)) and the consequent widespread application of many Web 2.0 tools by UCSC librarians and library staff, humanities bibliographer Kerry Scott and reference librarian Ken Lyons have created a library-themed student video contest, based on a similar competition at the University of Waterloo (Canada), to run throughout Fall Quarter.



Currently-enrolled UCSC students will create and submit videos responding to the question "Why Do You Love the Library?". Entries will be posted on the popular user-driven video Web site YouTube, on which a "channel" has been created especially for the competition. Videos must be original productions, filmed primarily at McHenry and/or the Science & Engineering Library and can be up to two minutes in length. McHenry Library's Media Center has initiated a camcorder rental service, utilizing newly purchased equipment, in time for use by the competition contestants.

In the spirit of the more interactive, user-involved Web 2.0, the organizers hope to encourage students to engage with the library more actively, lowering the barrier between information provider and user and creating a dialogue between the two. Aside from such lofty goals, we expect that our student videographers will come up with fun and creative productions, which the Library can in turn use for promotional purposes on campus, as well as on the far larger stage of the World Wide Web.

Video entries will be judged on originality, relation to the theme, and aesthetic appeal by a panel of librarians and library staff; deadline for submissions is 5pm, Friday, November 14. Awards include \$50 iTunes gift cards for music downloads, and a grand prize of a Flip Video Mino camcorder (value: \$180). Join us for the festive screening and awards ceremony at McHenry Library at 5pm on Thursday, December 4. For more information including contest rules, go to <http://library.ucsc.edu/YouTubecontest>.

### New Students Welcomed with a Library Open House

By Annette Marines, Reference

On September 22 and 23 McHenry Library staff put on an open house event that coincided with the campus's Fall Welcome Week activities, which help introduce new students to the many resources and activities available across campus. Attendees were treated to tasty refreshments and introduced to various library services and departments. Library staff members were on hand to register students for library accounts and to showcase and demonstrate electronic resources as well as collections and services, such as book preservation, visual resources, special collections and reference. Library staff pooled their knowledge and resourcefulness to create exhibit-style posters and displays to better illustrate often difficult to describe services. Participating staff helped put on a very welcoming, festive, and educational program. Students had opportunities to inquire further on what was presented and to take a tour of the new facilities. A few lucky guests walked away with raffle prizes that included iPod shuffles and USB flash drives.



Both libraries also hosted Information Tables at the entrances to each library as well as at the OPERS fall festival, which attracts nearly all of the students on campus with a barbeque and live music.

### Great News for Library Patrons – Welcome Associate University Librarian Elizabeth Cowell

By Ginny Steel, University Librarian

Keeping up with the remarkable changes in the modern library world presents a challenge to all libraries. We are happy to announce that under the leadership of newly appointed Associate University Librarian Elizabeth Cowell the services that matter most to library patrons will be in experienced and capable hands.

As Associate University Librarian for Public Services, Elizabeth Cowell will provide leadership to move the UCSC Libraries' "public service points" to the next generation of library services. Elizabeth will be responsible for and work directly with departments in both the McHenry and Science and Engineering Libraries involved with reference services, instruction, reference materials selection, access services, reserves and interlibrary loan. Other points of public access within her purview include the Media Center (both Film and Music), the Government Documents Center, and the Maps Collection. Elizabeth's prior experience will be helpful in advancing system-wide initiatives in public service delivery as she works closely with colleagues at UC campuses and the California Digital Library.

For the past four years Elizabeth has been the Coordinator for Public and Technical Services for the Social Sciences Resource Center at Stanford University, developing solutions for the Center's public service points, its web presence, and instruction and outreach to faculty and the University community. She was also the Bibliographer for United States Government Information, managing all U.S. collections in all formats. Working closely with the LOCKSS Program (Lots of Copies Keep Stuff Safe) and LOCKSS Alliance members nationwide, Elizabeth coordinated and

developed government information related projects, preserving valuable information both in and out of the Federal Depository Library Program



Prior to joining Stanford, Elizabeth spent six years at our sister institution UC San Diego, holding several government information and collection development assignments including the management of the Federal Depository collection as well as collections and instruction responsibility for Political Science and the Law and Society Program. She also provided programmatic leadership, planning and supervision as the Head of Data, Government and Geographic Information Services.

Before moving to California, Elizabeth held positions at the Wisconsin Historical Society in Madison and Eastern New Mexico University.

Active professionally, Elizabeth has published widely on government documents librarianship. She has also made many presentations as well as being active in the Government Documents Round Table of ALA, (GODORT), the Depository Library Council, and the LOCKSS Alliance.

Elizabeth holds a Bachelor of Philosophy in Interdisciplinary Studies from Miami University, Oxford, Ohio, and a Master of Science in Library and Information Science from the University of Illinois at Urbana-Champaign.

#### Editorial



1156 High Street  
University of California,  
Santa Cruz, CA 95064  
(831) 459-5870  
[friends@library.ucsc.edu](mailto:friends@library.ucsc.edu)

Newsletter Editor:  
Astrid von Soosten

Contributors:  
Virginia Steel  
Mark Engel  
Annette Marines  
Deborah Murphy

Proofing: Mark Engel

Layout and Design: Richard Wohlfeiler

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Special Collections Publication – The Letters of Coleman and Charles Younger

By Stanley Stevens



A milestone has been reached in the long-term project to transcribe and publish the 800 letters in the Hihn-Younger Archive of Special Collections. Stanley D. Stevens, Librarian Emeritus and Coordinator of the Hihn-Younger Archive, has announced the publication of Volume 1 of the Letters of Coleman Purcell Younger and Charles Bruce Younger Sr., the first of four planned volumes of these historically significant letters, written by Coleman Younger and his son Charles and their correspondents between 1844 and 1891. The volume is now on the McHenry Library shelves, internet access is planned, and work continues on subsequent volumes.

A member of the Missouri Legislature and a cattle rancher, Coleman Younger drove cattle to California during the Gold Rush to supply the miners. After a visit to the President of Mexico, he arrived in Monterey Bay, migrated to San Jose, and became one of Santa Clara County’s founding pioneers. Being among the first to realize that California had a “golden” future above and beyond the gold, he wrote to his son Charles B. Younger Sr. that “no country in the world present[s] so many advantages to an industrious man, no country can he live so easily or get rich so fast by cultivating the soil” (June 29, 1851; Letter 101).

Charles B. Younger Sr. moved to San Jose after completing a law degree in Kentucky. He found that Santa Cruz needed lawyers to represent claimants to disputed land, and set up office in 1857. He represented F. A. Hihn and became the most respected attorney in Santa Cruz County. In later years the Hihn and Younger families became related through marriage, thus the UCSC Archive carries both their names.

The initial volume, covering the years 1844 to 1879, contains 311 of the 800 letters that were donated to the library in 1977 by Helen Hihn Younger Goode, the great-granddaughter of Charles Bruce Younger Sr. Each letter is hand-written, thus their reading and interpretation can be problematic. Work on the project began in 1998 when Stevens assigned the task of transcribing the letters to his then student assistant, Kristen Sanders, with some help in deciphering the script from Stevens and Sheila O’Hare, former UCSC librarian. Upon graduation from UCSC, Kristen went off to Boston to attend Simmons College library school, but took photocopies of the letters with her

and continued to transcribe them in her free time. She finished the task about the time of her graduation from library school. Stevens completed the editing of the first volume and is continuing work on preparing the remaining letters for publication.

AUTHOR Younger, Coleman Purcell, 1809-1890.  
TITLE Letters (1844-1891) of Coleman Purcell Younger and his son

Calendar

- December 4***Library Video Contest Award Ceremony and Screening*  
McHenry Library Classroom, Room 2353, 5 p.m.
- December 11***ProQuest: Tips and Tricks* with Lee Jaffe, McHenry Library Classroom, Room 2353, 4 p.m.
- January 15***Pirkle Jones, Seven Decades Photographed*, Movie and Talk with Christine Bunting, Head of Special Collections, McHenry Library Classroom, Room 2353, 4 p.m.  
Pirkle Jones’ archive is among the holdings of UCSC Special Collections. See <http://www.jlrfilm.com/open.PJ.html> for further information.
- February 15***Tour 42nd California International Antiquarian Book Fair*, with Rare Books Librarian Beth Remak. Please rsvp to [friends@library.ucsc.edu](mailto:friends@library.ucsc.edu) if you would like to attend. Transportation and entrance fees are not provided.
- February 19***Finding Information about Movies and TV-Shows On-line*, Talk with Greg Carreaga, Media Center, McHenry Library Classroom, Room 2353, 4 p.m.

TOUR THE NEW LIBRARY ADDITION ONLINE

By Deborah Murphy

Take a virtual tour of what our new McHenry Library Addition has to offer via a brief and colorful QuickTime movie highlighting some of the features and services available in our new building. And when you visit the library, pick up a copy of our new *Self-Guided Tour* and experience first hand the library’s beautiful combination of nature and research.



To view our virtual tour, visit:  
[http://library.ucsc.edu/ref/presentations/mchenry\\_tour.mov](http://library.ucsc.edu/ref/presentations/mchenry_tour.mov)

*Editor’s Note:* A humble librarian, dedicated to helping our students, Debbie omitted the not unimportant fact that she herself created and produced this beautiful virtual tour of McHenry Library. She also created the new *Self-Guided Tour*. Thank you!

McHenry & Science & Engineering  
Fall Quarter Hours  
September 25, 2008 - December 10, 2008

Mon-Thurs 8:00 a.m. - 11:45 p.m.  
Friday 8:00 a.m. - 5:00 p.m.  
Saturday 9:00 a.m. - 5:00 p.m.  
Sunday 10:00 a.m. - 11:45 p.m.

*Exceptions:*  
Wednesday, November 26 OPEN 8 a.m. - 5 p.m.  
Thursday, November 27 - Friday, November 28 (Thanksgiving) CLOSED  
Friday, December 5 (extended hours) OPEN 8 a.m. - 11 p.m.  
Saturday, December 6 (extended hours) OPEN 9 a.m. - 11 p.m.

McHenry Library



SELF-GUIDED TOUR  
The New McHenry Addition

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